



Excellence in
Breeding
Platform

Annual Meeting
2019

Advancement meetings

Introduction

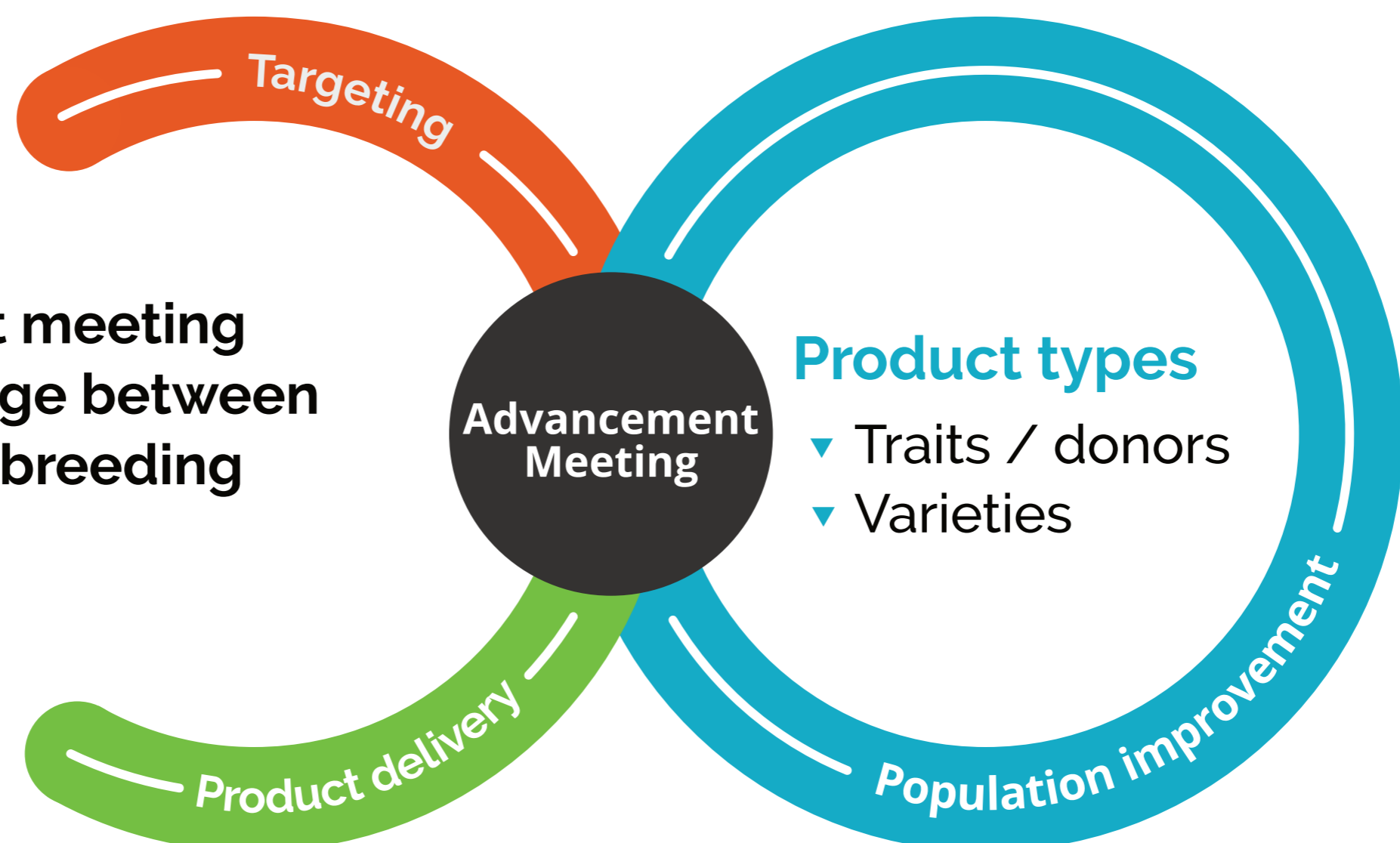
An **advancement meeting** ties together the different stages in a breeding process.

One of several meetings that should take place in the year, the advancement meeting is where data is considered and decisions made at the top level.

Objectives

- › Population improvement and variety development decisions are made based on the data
- › Cross-functional input is ensured, from market-facing metrics and technical breeding metrics
- › Assess current breeding program performance and define goals for the next year
- › Identify products to be released and delivery/marketing strategy

The advancement meeting determines passage between each stage of the breeding program



How does it happen?

- › Management is **Accountable** for ensuring the meeting is organized, team representatives are identified and resources are available, and that the meeting outputs are acted on.
- › The Product Manager (or design team lead) is **Responsible** for running the meeting and ensuring all input is considered in the resulting decisions.
- › The Product Design, Engineering and Operations teams are **Consulted**, presenting results according to their individual performance metrics for consideration at the meeting.
- › Final accountability for decisions rests with the Head of Breeding.
- › The Product Manager is **Responsible** for ensuring decisions are then acted on.