**Introduction**

An advancement meeting ties together the different stages in a breeding process.

One of several meetings that should take place in the year, the advancement meeting is where data is considered and decisions made at the top level.

**Objectives**

- Population improvement and variety development decisions are made based on the data
- Cross-functional input is ensured, from market-facing metrics and technical breeding metrics
- Assess current breeding program performance and define goals for the next year
- Identify products to be released and delivery/marketing strategy

**How does it happen?**

- Management is **Accountable** for ensuring the meeting is organized, team representatives are identified and resources are available, and that the meeting outputs are acted on.
- The Product Manager (or design team lead) is **Responsible** for running the meeting and ensuring all input is considered in the resulting decisions.
- The Product Design, Engineering and Operations teams are **Consulted**, presenting results according to their individual performance metrics for consideration at the meeting.
- Final accountability for decisions rests with the Head of Breeding.
- The Product Manager is **Responsible** for ensuring decisions are then acted on.